

ODI'S COMMUNICATIONS IN 2013-2014 IN NUMBERS

105 PUBLIC
EVENTS



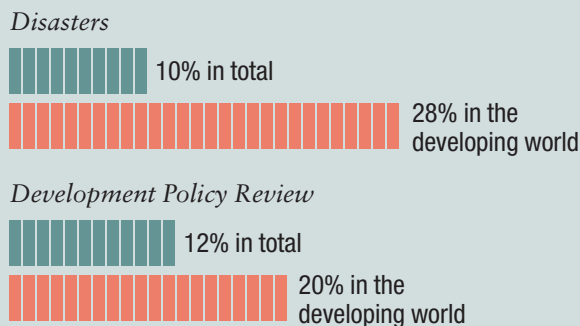
with **7,117 PEOPLE**
(43%) registering to
attend in person



and **9,401** (57%)
registering to watch
online



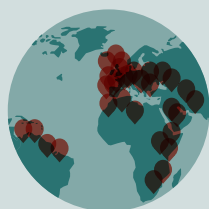
ODI JOURNAL DOWNLOADS ARE UP BY ...



TOP TWO REASONS FOR VISITING THE ODI WEBSITE



The *Future diets* report becomes the most cited ODI output ever



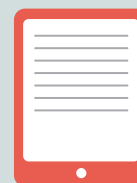
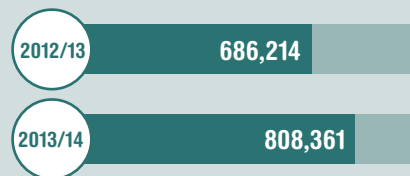
132 MEDIA HITS
from **32 COUNTRIES**
across **SIX CONTINENTS**
within a month

1,000 MEDIA MENTIONS,
and **40 MEDIA INTERVIEWS**
for ODI staff. Downloaded
20,000 TIMES in three
months



We regularly reach
32,489 PEOPLE on Facebook

WEB VISITORS



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29,529 subscribers
including directors,
researchers, consultants,
lecturers, students,
academics, government
and NGOs